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**CCTA POLICY O-9
CCTA BULK FARE MEDIA PURCHASE POLICY**

I. BACKGROUND

While holding public hearings for a fare increase, CCTA staff gathered comments from one local business and one non-profit organization that CCTA should offer discounts on tickets, passes and coupons bought in bulk.

II. PURPOSE

Businesses and organizations that buy large volume of tickets, passes and coupons reduce the administrative burden on CCTA to sell and account for such revenue. These businesses and non-profit organizations should receive an additional discount when they purchase large amounts of fare media. Creating such a policy may encourage other businesses to consider buying bus passes in bulk.

III. POLICY

Bulk ticket and pass price discount:

CCTA will offer organizations a 5% reduction on 10-ride tickets and 31-day passes if 100 or more tickets or passes are purchased at one time;

Bulk Half-fare Coupon discount for not-for-profit organizations:

CCTA will offer organizations a 5% discount on half-fare coupons if 2500 coupons are purchased at one time;

This policy does not apply to organizations that fall under CCTA's Unlimited Access policy.

Adopted by the CCTA Board of Commissioners on February 23, 2005.

By:


Chapin Spencer, Secretary of the Board