

CCTA TDP Draft Vision Statement – As edited by the CCTA Strategy Committee on Jan. 5, 2010

The Chittenden County Transportation Authority will play a major and important role in northwest Vermont's transportation system and will carry an increasing number of passengers each year. With growing ridership, CCTA will provide the region with economic development, environmental benefits and a cost effective means of transportation. The public transportation options offered by CCTA will serve a wide range of passengers, including those who are transit dependent and those who have other transportation choices. CCTA's services and facilities will use technology in order to be convenient and attractive enough to entice individuals to use their cars less. In order to maximize access to CCTA's public transportation services, communities will focus development along existing transit routes, considering the presence of transit when contemplating future development, and will work to improve the pedestrian environment in all areas served by CCTA buses. By combining efforts with bicycle, pedestrian, carpool, and carshare entities, alternative modes of transportation will rival the primacy of the single occupancy vehicle and will surpass it in terms of affordability.

Board Comments:

- The sentence that starts "In order to maximize..." should be moved to the beginning
- Need to mention "coordinated regional system"
- Include something about CCTA's funding model

CCTA TDP Draft Vision Statement – As edited by staff on May 5, 2010

*The Chittenden County Transportation Authority will play a major and important role in northwest Vermont's **coordinated regional** transportation system and will carry an increasing number of passengers each year. **In order to maximize access to CCTA's public transportation services, communities will focus development along existing transit routes, considering the presence of transit when contemplating future development, and will work to improve the pedestrian environment in all areas served by CCTA buses.** The public transportation options offered by CCTA will serve a wide range of passengers, including those who are transit dependent and those who have other transportation choices. By combining efforts with bicycle, pedestrian, carpool, and carshare entities, alternative modes of transportation will rival the primacy of the single occupancy vehicle and will surpass it in terms of affordability. **A source of regional funding will allow CCTA to plan and implement services where the demand and need is greatest.** With growing ridership, CCTA will provide the region with economic development, environmental benefits and a cost effective means of transportation. CCTA's services and facilities will use technology in order to be convenient and attractive enough to entice individuals to use their cars less.*

MOST UPDATED VERSION

CCTA TDP Draft Vision Statement – As edited by staff on May 13, 2010

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